



San Fernando Valley Partnership, Inc.  
**Communities In Action Coalition**  
 To Prevent Underage Drinking

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## OUR PARTNERS



### Tarzana Treatment Centers

**Service Areas:** Tarzana, Reseda, Northridge, Canoga Park and Winnetka

**Services Provided:**

- SUD Prevention and Treatment
- Nutrition/Dietary Education
- Mental Health Services
- Primary Medical Care
- Specialty Medical Care
- HIV/AIDS Services
- Case Management
- CalWorks
- Chronic Disease Treatment
- Community Outreach
- Domestic Violence Services
- Emergency Shelter
- Transportation

**Contact:**

Dr. José C. Salazar  
 Program Director  
 (818) 996-1051 ext 1123  
[jsalazar@tarzanatc.org](mailto:jsalazar@tarzanatc.org)



### Phoenix House

**Service Areas:** Chatsworth and Northridge

**Services Provided:**

- Classroom Prevention Education Session
- Merchant Committed for off-sale retail
- Beer Run Prevention Campaign

**Contact:**

Patricia Esquivel-Herrera  
 Prevention Services  
 (818) 686-3221  
[pesquivel-herrera@phoenixhouse.org](mailto:pesquivel-herrera@phoenixhouse.org)



### NCADD - San Fernando Valley

**Service Areas:** Encino, Sherman Oaks, Lake Balboa and Van Nuys

**Services Provided:**

- Classroom Prevention Education Sessions
- School-Wide Events to increase AOD awareness
- Support Staff and School Policy
- Parent Empowerment Presentation
- RBS Training
- One-on-one Alcohol Retailer Outlet Support
- Encourage Safe Store Design
- Engage with Community Stakeholders

**Contact:**

Sandy Logan  
 Prevention Coordinator  
 (818) 997-0414 ext 28  
[slogan@ncadd-sfv.org](mailto:slogan@ncadd-sfv.org)



### Pueblo y Salud

**Service Area:** San Fernando and North Hollywood

**Services Provided:**

- Project Alert & Guiding Good Choices for middle school students and parents
- Work with liquor store personnel to adopt abuse prevention practices within their retail operations
- Collaboration with other organizations to develop and implement policies at a local, city and state wide level to address alcohol related issues and reduce underage drinking

**Contact:**

Veronica DeLara  
 Program Director  
 (818) 837-2272  
[delara@pys.org](mailto:delara@pys.org)



### San Fernando Valley Partnership

**Service Areas:** Lake View Terrace, North Hills, Panorama City, Sunland, Tujunga, Sun Valley and Sylmar

**Services Provided:**

- Community Education for youth and parents
- RBS Training
- Merchant Committed for off-sale retail
- Beer Run Prevention Campaign with LAPD and off-sale retailers
- Drug Prevention Education
- Coaliton Building

**Contact:**

Albert Melena  
 Executive Director  
 (818) 837-7767  
[amelena@sfpv.org](mailto:amelena@sfpv.org)



### LAPD Foothill Division, Community Relations

**Service Areas:** La Tuna Canyon, Lake View Terrace, Pacoima, Shadow Hills, Sun Valley Sunland and Tujunga

**Services Provided:**

**Contact:**

Officer Avila  
 Community Relations  
 (818) 756-8866  
[35751@lapd.lacity.org](mailto:35751@lapd.lacity.org)

Call us:  
 818-837-7767

Find us:  
 San Fernando Valley Partnership, Inc.  
 1131 Celis Street | San Fernando | CA | 91340

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